



THE HUNN GROUP
CONFERENCE 2019

CONNECTING
THE DISRUPTORS™



JANUARY 21-23
THE RITZ-CARLTON
LAGUNA NIGUEL, CALIF.

hunngroupconference.com

PRE-CONFERENCE WORKSHOP

Monday, Jan. 21 from 1 - 4 p.m., with a welcome reception beginning at 5 p.m. for all conference attendees

Design – Build Key Leadership

The fundamental architecture of healthcare is changing, and the critical need to optimize the talent of your team through recruitment and/or retention is paramount in an era of greater complexity.

Healthcare is struggling to find the key leaders who will strategically and innovatively transition the industry to an integrated, competitive model.

This session offers a disruptive way of strategizing to discover and develop the forward-thinking leadership you need to successfully navigate this emerging landscape.

Pre-Conference Workshop Presenters:

Kevin Buck, Hunn Group Advisor

Trish Ryan, Hunn Group Advisor



CONFERENCE SESSIONS

MONDAY, JANUARY 21

1:00 pm	Registration Opens
1:00 pm - 4:00 pm	Pre-Conference Workshop: Design - Build Key Leadership <i>Kevin Buck and Trish Ryan</i>
5:00 pm - 7:00 pm	Welcome Reception

TUESDAY, JANUARY 22

7:30 am - 8:30 am	Breakfast and Registration
8:30 am - 9:00 am	Welcome Introduction – <i>Michael Hunn</i>
9:00 am - 10:00 am	Keynote Session: Disruptive Trends in U.S. Healthcare and the Macro Economics <i>Gunjan Khanna, MD</i>
10:00 am - 10:30 am	Break
10:30 am - 12:00 pm	Keynote Session: Managing Medicaid/Population Health Innovations <i>Andy Slavitt and J. Mario Molina, MD</i>
12:00 pm - 1:00 pm	Lunch
1:00 pm - 2:00 pm	Keynote Session: Risk Bearing Trends and Disruptions <i>Hank Osowski and Scott Schoeffel, Esq.</i>
2:00 pm - 3:00 pm	Keynote Session: Healthcare M&A Trends and Disruptions <i>Jill Gordon, Esq.</i>
3:00 pm - 3:30 pm	Break
3:30 pm - 5:00 pm	Keynote Session: Health/Wellness/Life Sciences - Developments and Disruptive Trends <i>Emile Haddad and Lewis Horne</i>
5:00 pm - 5:15 pm	Wrap-up and Adjourn – <i>Michael Hunn</i>
6:00 pm - 7:30 pm	Networking Reception

WEDNESDAY, JANUARY 23

7:30 am - 8:30 am	Breakfast
8:30 am - 9:00 am	Day 2 Review – <i>Michael Hunn</i>
9:00 am - 10:00 am	Keynote Session: Digital Healthcare Consumer Tracking/Marketing and Extreme Disruptions <i>Ryan Christiansen</i>
10:00 am - 10:30 am	Break
10:30 am - 11:30 am	Connecting The Disruptors Panel Discussion: Looking to the Future/Predictions <i>Annette Walker and Jill Gordon, Esq. and Angie Weber and Ryan Christiansen</i>
11:30 am	Wrap-up and Box Lunch

KEYNOTE SPEAKERS



Gunjan Khanna, MD, leader of the Healthcare Systems and Services practice for McKinsey & Company, the foremost qualitative and quantitative healthcare consulting firm in the Americas, will be speaking to current economic and industry trends, at a macro level, and how services and revenues are shifting in a material way. Khanna will provide insights on what healthcare leaders need to be paying attention to and planning for in the future.



Andy Slavitt, former administrator of CMS from 2015-2017, will be speaking about building a scalable, technology-driven system to deliver personalized health and social care to low-income neighborhoods called Cityblock. In July 2018 his company, Cityblock, launched its first Neighborhood Hub in Brooklyn, NY in partnership with EmblemHealth. Slavitt will also speak to treatment trends for this population at economically sustainable levels and how hospitals and health systems will need to consider new care delivery models.



Jill Gordon, partner in Nixon Peabody's Health Care practice and a member of the firm's Management Committee, will focus on mergers, acquisitions and trends in 'deal-making' at all levels and in all sectors of healthcare including: hospital systems, hospitals, and physician entities. There are major players who have grown substantially over the last few years that are now facing very rough economic conditions and are finding it hard to navigate.



Mario Molina, MD, president of Golden Shore Medical Group and former CEO of Molina Healthcare, will speak to the new models of clinic-based care delivery for managed care Medicaid members. With 1 in every 3 Californians enrolled in Medi-Cal, out of ~38 million people, health system and hospitals need to strategically plan on how best to provide care at the right point of entry and at economically sustainable levels for this population.

KEYNOTE SPEAKERS



Lewis Horne, president of CBRE – Southern California, Arizona and Hawaii – will speak to real estate planning and development for healthcare and life sciences. Horne leads the strategic direction and performance of the firm’s Advisory Services business. CBRE is one of the largest real estate services and investment firms in the world and has an entire healthcare division. CBRE works with top healthcare systems throughout the country.



Emile Haddad, chairman and CEO of FivePoint, the largest owner and developer of mixed-use, master-planned communities in coastal California, will speak to the disruptions in land and building development. Haddad will also discuss the new City of Hope Cancer Center project in Irvine at the Great Park Neighborhoods. Prior to founding FivePoint, Emile was the chief investment officer of Lennar Corporation, one of the nation's leading homebuilders, where he was in charge of the company's real estate investments and asset management.



Scott Schoeffel, a senior attorney with Theodora Oringher, developed and acquired on behalf of a provider-sponsored integrated delivery system the first “limited” Knox-Keene healthcare service plan license issued by the California Department of Corporations. He and Hank Osowski will both speak to what disruptions are coming as more health systems and hospitals look to get into risk-bearing agreements and alignments with physicians, medical groups and IPAs.



Hank Osowski, co-founder and managing partner with Strategic Health Group, whose company files applications with the state for Knox-Keene licenses, is an experienced health care executive and strategist who has provided leadership to commercial, Medicare and Medicaid health plans for more than three decades. Hank will address the economic risks and the need for decisive strategic planning.

KEYNOTE SPEAKERS



Ryan Christiansen, co-founder and CEO of Ntooitive, whose startup serves as a software digital advertising partner for some of the largest newspapers across the U.S. including the New York Daily News, Chicago Tribune and San Diego Union-Tribune, will speak to the roles that marketing and advertising play in healthcare consumer outreach/engagement and what disruptions healthcare providers need to anticipate in any strategic plan or business strategy. An individual's digital footprint will become the key to future success in precision marketing and advertising.



Trish Ryan, Hunn Group advisor, managing partner of Ryan Consulting Services, works with your organization to assess what is needed from an operational and cultural-fit perspective, giving you assurance that you are selecting the candidate with the right skills, qualifications, and values for the job. Ryan has completed searches for chief executive officer's, chief operating officer's, chief financial officer's, chief nursing officer's, board directors and other functional executives for leading life sciences and healthcare clients. She and Kevin Buck are co-leading the pre-conference workshop.



Kevin Buck, Hunn Group advisor, founder and president of Emergent Success, offers collaborative leadership consulting and advisory services including: executive coaching, talent development, succession planning, strategic planning and facilitation and leadership education. At the pre-conference workshop, Buck and Trish Ryan will offer disruptive ways of strategizing to discover and develop the forward-thinking leadership you need to successfully optimize the talent of your team through recruitment and/or retention in an era of greater complexity.



Michael Hunn, founder and president of Hunn Group Advisors, is a well-known healthcare executive in Southern California and has worked in the healthcare industry as a CEO for more than 22 consecutive years. Prior to founding Hunn Group, he was responsible for the second largest health system and seventh largest private employer in Los Angeles County. Hunn has held executive positions at various hospitals, health systems, and healthcare boards in Southern California since 1991.

BENEFITS OF SPONSORSHIP

At the Connecting the Disruptors Healthcare Conference 2019 presented by The Hunn Group, sponsors will reach key decision makers, executives and industry leaders. Join us by becoming a sponsor today. You can customize a sponsorship package. Only a limited number of sponsorships are available! For any questions about sponsorship packages, please contact ctd@hunngroup.com.

DIAMOND

- **\$25,000**
- Includes ten full-conference registrations, including the pre-conference workshop
- Prime placement of organization name and logo on event website, signage and room atmosphere
- Speaking opportunity for your executive, if desired
- Two hotel room upgrade accommodations
- Conference foyer table to display sponsor materials

PLATINUM

- **\$15,000**
- Includes six full-conference registrations
- Prime placement of organization name and logo on event website, signage and room atmosphere
- Speaking opportunity for your executive, if desired
- One hotel room upgrade accommodation
- Conference foyer table to display sponsor materials

GOLD

- **\$10,000**
- Includes four full-conference registrations
- Prime placement of organization name and logo on event website, signage and room atmosphere
- Conference foyer table to display sponsor materials

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Day 1 – Welcome Reception
- Day 2 – (a) Conference Networking Reception (b) Exclusive Executive (CEO) Sponsored Dinner

PLEASE SELECT A SPONSORSHIP LEVEL, COMPLETE THIS FORM AND RETURN BY EMAIL TO CTD@HUNNGROUP.COM

Authorized Representative Name: _____

Sponsoring Organization Name: _____

Email: _____ Phone: _____

Authorized Representative Signature: _____

Once received, authorized representative will receive an invoice via email.

GENERAL INFORMATION

WHO SHOULD ATTEND

Healthcare executives, leaders, physicians, payors, disruptors, innovators, and strategic planners for health, wellness, life sciences, pharma, biotech, and real estate

LOGISTICS

Transfer time from John Wayne International Airport is 30 minutes, depending on traffic. For those driving to the Ritz-Carlton, valet parking is available at the front of the hotel

GROUPS ARE WELCOME

We encourage organizations to send executive and board groups to the conference. If you need assistance registering a group of 5 or more, please contact us at ctd@hunngroup.com

REGISTRATION

Please register at: hunngroupconference.com

CONFERENCE LOCATION

The Ritz-Carlton Laguna Niguel
1 Ritz Carlton Dr.
Dana Point, CA 92629
Call 1.877.266.6065 to book your stay

ATTIRE

Attire: Business Casual
Meals: Breakfast/Lunch provided

EVENING RECEPTIONS

Monday: Hosted bar and hors d'oeuvres, 5:00 pm - 7:00 pm
Tuesday: Hosted bar, 6:00 pm - 7:30 pm
(Dinner Options to be Provided)

CONFERENCE COORDINATOR

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**REGISTER
TODAY!**

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January 21–23, 2019 • The Ritz-Carlton Laguna Niguel, Calif.

Register at hunngroupconference.com

